

Editorial

Dear readers

I have a friend, who I did not see for a long time, he was a kind of prophet, visionary and we often thought he was a little crazy, as every human being who is ahead of his time. Since the 90s, he stated: “Those who do not know computer in a few years or more cannot ride the elevator”. He liked to talk and look at the infinite, as if the wall which was less than two meters was something missing. At the beginning of the 90s, he spoke of the wonders of a connected world, with everyone talking; the speed of information exchange, but at the same time a world of loneliness, isolation, in which the machine would replace people. If we study the evolution of technology in human history, we note that the large jumps, such as radio, television, telephone, took a generation to disseminate. What we see now with the computer and all its digitized evolution is of unprecedented speed. I still remember my first computer, latest generation – as the seller told me –, surpassed only six months after its purchase. Today, the technology has no limits, we talk, we posted anything at any corner of the world, and we just need to have a connection and a smartphone. The latest economic reports bring us a drop of over 20% in sales of notebooks (here including iPad and its similar devices) as a function of the large-scale use of smartphones. Literally the world is now in your pocket. Some readers may be wondering: Where does he want to go with all this talk? Well, let's go back to the editorial, because this subject would fill in pages and pages. The RSBO comes in large steps following the evolution of this speed and globalization of information. Its indexing in several important databases makes our readership increases in an exponential pace and at every corner of the world. This brings a growing number of manuscript submissions, which increasingly results in a scientific depth of RSBO. Over the past three years, the receiving of submissions almost tripled; this honors us a lot and brings a lot of responsibility. It is a clear sign that the journal is being increasingly read and researched. Submissions come from various countries and continents in terms of our free access online. This finding made us again to take an important decision regarding the RSBO's destiny. From this number on, RSBO will only be published in digital media and we will not have its paper publishing. We will be making easier the online access of RSBO's articles with a better viewing at the website of our University (www.univille.edu.br). You will also have full access to RSBO's articles of the portal rev@donto, where the search for the articles is more dynamic. We understand that part of our readers would be still attached to paper for reading, but the evolution of communications is here, knocking our doors, and we can no longer ignore it.

Good reading.

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